

1. Privacy Policy

This Privacy Policy applies to the services offered by Embi Media (referred to in this Privacy Policy as the “Company”). As part of the Company’s services, we deliver advertisements from various advertisers across a network of online and mobile websites and applications that are owned or operated by us, our affiliates or third parties with whom we do business (“Sites”). For more information about the Company and our services, please see our websites at www.embi-media.com.

2. Information Collection

Embi Media does not collect or share first-hand data and partners are found to be in compliance with European Union regulations (GDPR and EPR). At the same time, “The Publisher” is committed to ensuring that its websites comply with data protection regulations. However, we do work along with partners who manage and control data collection and cookies. That is why we want to share with you the list of partners and show you which are their policies regarding GDPR.

Google: https://support.google.com/dfp_premium/answer/7670381

Smart AdServer: <https://smartadserver.com/company/privacy-policy/>

PulsePoint: <https://www.pulsepoint.com/privacy-policy-platform>

Improve Digital: <https://improvedigital.zendesk.com/hc/en-us/articles/360004832134>

Taboola: <https://www.taboola.com/privacy-policy#information-we-collect-from-users>

MGID: <https://www.mgid.com/privacy-policy>

AdMan Media: <http://admanmedia.com/politica>

Sublime Skins: <https://sublimeskinz.com/privacy-es>

Teads: http://misc.teads.tv/DPA/data-protection-addendum-EN.pdf?utm_

[campaign=%2BLATAM%2B%20General%2FGlobal%20Announcements%20&utm_source=hs_email&utm_medium=email&utm_content=63199579&_hsenc=p2ANqtz-8vDQAawhLB249XACc8F0Swz4pl5DkCVk_pz4tEaS9H6O8Naimvziu6Jg-HjNdEBnW8](https://misc.teads.tv/DPA/data-protection-addendum-EN.pdf?utm_campaign=%2BLATAM%2B%20General%2FGlobal%20Announcements%20&utm_source=hs_email&utm_medium=email&utm_content=63199579&_hsenc=p2ANqtz-8vDQAawhLB249XACc8F0Swz4pl5DkCVk_pz4tEaS9H6O8Naimvziu6Jg-HjNdEBnW8J_IdMz4LzPJs85ahOpOkq0e7GA&_hsmi=63199579)

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Just Premium: <https://mailchi.mp/2de517007cdd/gdpr-update-by-justpremium>

Ultimately, an important thing to bare in mind, is that it is key to raise awareness about this matter in order to adopt processes, policies and procedures to insure compliance with the new standard. On that account, it is necessary to include this information especially if your customer base crosses over into the EU.